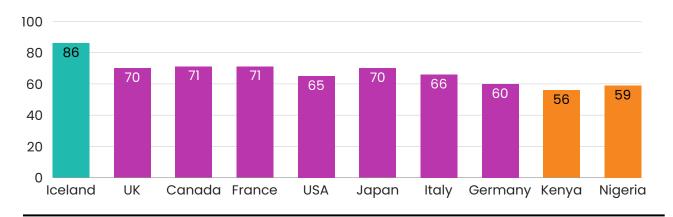
Reykjavík Index 2025/6 **Verian Initial Findings**



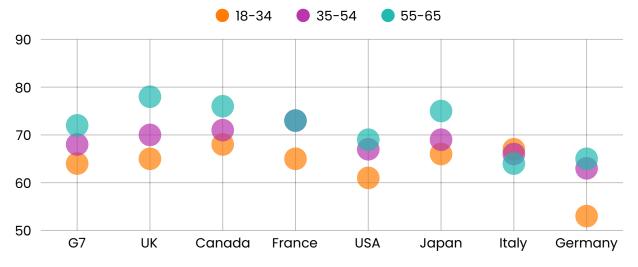


The Reykjavík Index for Leadership is the measure of perceptions of equality for men and women in leadership. A score of 100 indicates that society views men and women as equally suited to lead.

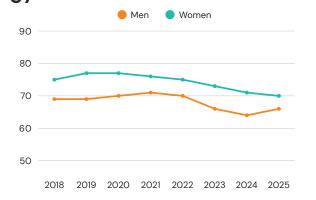
Reykjavík Index for all countries measured in 2025 (Iceland, G7, Kenya & Nigeria)

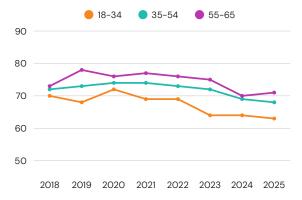


Young people show cultural difference to previous generations in most G7 countries



A gap also remains between attitudes of men and women in the **G7**





Reykjavík Index by country over time



In the G7, cultural barriers remain for both men and women in certain sectors

Q: For each of the following sectors or industries, do you think men or women are better suited to leadership positions?



About The Reykjavík Index for Leadership

Developed in partnership between The Reykjavík Global Forum and Verian, The Reykjavík Index for Leadership is the measure of how women and men are perceived in terms of their suitability for leadership. A score of 100 would mean that women and men were viewed by society as equally suitable for leadership. Launched in 2018, with the support of the Icelandic Government, the Index measures perceptions of women and men as leaders across 23 economic sectors.

The initial findings cover the G7 group of countries together with Iceland. Thanks to the funding from the Gates Foundation, our work extended to understanding perceptions of women and men in leadership in Kenya and Nigeria.

About The Reykjavík Global Forum

The Reykjavík Global Forum was launched in November 2018, in Reykjavík, Iceland. The Reykjavík Global Forum is where women leaders discuss and share ideas and solutions on how to further advance society. This year the Forum gathers leaders from around the globe, including Presidents, Prime Ministers, other public figures, as well as leaders from business, academia, civil society, arts, media and more. The Forum is annually co-hosted with the Government and Parliament of Iceland, under the heading Power, Together.

About Verian Group

Verian Group is a world leading, independent research, evidence, evaluation, and communications agency, providing services to government and the public realm. It works with clients to help solve the next generation of public policy challenges. With offices across Europe, APAC and in the US, Verian consultants and researchers are supported by a unique global data ecosystem. Verian provides gold standard data on the economy and society to decision makers and engage directly with many millions of citizens each year on their behalf. Combining expertise in human understanding with advanced technologies and data science, Verian's work with clients creates policy interventions, designs better public services, and unlocks behaviour change,

The full report will be published in January 2026

To be among the first to read the in-depth findings, sign up at: veriangroup.com/news-and-insights/the-reykjavik-index-for-leadership



